

WINTER WONDERLAND 2025

Business Sponsorship Information

The Inclusive Women Action Committee is excited to invite your organization to join us as a sponsor for our 2nd annual Winter Wonderland Celebration on Saturday, December 20, 2025, at the Brooklyn Park Community Center. This cherished tradition brings the magic of the holiday season to children and families, especially those in need. Through your support, we will provide free toys, festive activities, photos with Santa, and joyful memories for children who may otherwise go without holiday cheer.

Who We Are

The Inclusive Women Action Committee is a diverse group of women united by a shared commitment to uplift our community. Guided by our mission of supporting diverse communities by fostering joy, inclusion, and meaningful impact through advocacy and action.

Our Impact in 2024

Thanks to the generosity of sponsors and community partners, the 2024 Winter Wonderland Celebration welcomed a diverse crowd of families and distributed over 300 toys to children in our community. Together, we created unforgettable memories and spread holiday joy across our community.

Building on Our Success

This year, we are proud to announce our partnership with the City of Brooklyn Park, allowing us to expand our reach and create an even greater impact for children and families in our community. With your sponsorship, this collaboration will help us uplift even more families during the holiday season.

Why Partner with Us?

Your sponsorship demonstrates a strong commitment to uplifting families and building a thriving, inclusive community. Benefits to your organization include:

- Brand Visibility – Logo on flyers, banners, and digital promotions.
- Public Recognition – Shoutouts in press releases, social media, and live event announcements.
- Community Impact – Direct support for families and children during the holiday season.
- Networking Opportunities – Connections with civic leaders, business sponsors, and community members.
- Positive Brand Association – Align with a feel-good, high-impact community tradition.
- Exclusive Perks – Speaking opportunities, and award presentations (based on level).

About the Event

The Inclusive Women Action Committee, a diverse team of women dedicated to fostering joy, inclusion, and opportunity, proudly organizes the Winter Wonderland Celebration. Together with our sponsors, we ensure that every child in our community is valued and celebrated.

We would be honored to partner with you in creating a magical holiday experience for families. Sponsorship opportunities are outlined below. For more information or to confirm your sponsorship, please contact us at 763-347-0446 or inclusivewomenaction@gmail.com.

Thank you for considering this opportunity to make a lasting difference in our community.

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Sponsorship Levels

Presenting Sponsor – \$10,000

Exclusive recognition as Presenting Sponsor
Top logo placement on all event signage, flyers, and digital promotions
Featured in press releases, social media campaigns, and local media coverage
VIP speaking opportunity at the event
Complimentary vendor table
Recognition award presented on stage

Platinum Sponsor – \$5,000

Prominent logo placement on event materials and social media
Recognition during the program and on stage
Inclusion in website sponsor features

Gold Sponsor – \$2,500

Logo on flyers, banners, and digital promotions
Recognition in event announcements
Featured in social media sponsor spotlights
Certificate of appreciation

Silver Sponsor – \$1,000

Logo displayed on event signage and website
Recognition in program announcements

Community Sponsor – \$500

Name listed on printed and digital event materials
Recognition on social media

Toy Drive Partner – In-Kind Donations

Recognition for donated toys or services
Name featured as a Community Giving Partner

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